



All things Community College

# ONLINE Ad Rates & Schedule

Use CCWeek.com to deliver your message to a diverse higher education community.

For more information contact a *Community College Week* sales representative at:  
 ads@ccweek.com or call (703) 385-1982 or (703) 978-3535.

## CCWeek.com Ad Rates

HOME PAGE		Size	Open* 1 month	20% discount* 3 mos/per month	30% discount* 6 mos/per month
Background	Pkg. fill backgr + pencil or mega cube		\$3,200.00	\$2,560.00	\$2,240.00
Big Leaderboard		728X90 px	\$1,300.00	\$1,040.00	\$910.00
Small Leaderboard		240x90 px	\$700.00	\$560.00	\$490.00
Pencil Ad		980x30 px	\$800.00	\$640.00	\$560.00
Left Col. Banner		600x100 px	\$900.00	\$720.00	\$630.00
Mega Menu Cube		300x250 px	\$800.00	\$640.00	\$560.00
Right Column Cube		300x250 px	\$650.00	\$520.00	\$455.00
Right Column Banner		300x100 px	\$400.00	\$320.00	\$455.00
Right Column Square		140x140 px	\$300.00	\$240.00	\$210.00
Right Column Skyscr		140 px Wide	\$900.00	\$720.00	\$630.00

\*ADD 10% TO ANY OF THE ABOVE RATES TO INCLUDE RANDOM ROS PACKAGE

### RUN OF SITE - NO HOME PG

NEWS, RESOURCE, POV		Size	6 mos/per month
Background	Pkg. fill backgr + pencil or mega cube		\$2,240.00
Big Leaderboard		728X90 px	\$910.00
Small Leaderboard		240x90 px	\$490.00
Pencil Ad		980x30 px	\$560.00
Left Col. Banner		600x100 px	\$630.00
Mega Menu Cube		300x250 px	\$560.00
Right Column Cube		300x250 px	\$455.00
Right Column Banner		300x100 px	\$455.00
Right Column Square		140x140 px	\$210.00
Right Column Skyscr		140 px Wide	\$630.00

### COMMUNITY COLLEGE WEEK BANNER ZONE RATES FOR LANDING PAGE.

Ads in rotation discounted 10%. Limit 3 ads per zone.  
 Successive page rates are landing page rates minus 30%.

Deeper discounts are available when combined with *Community College Week* print packages



PO Box 1305, Fairfax, VA 22038  
 (703) 978-3535 • Fax: (703) 978-3933  
 E-mail: ads@ccweek.com  
 Web: www.ccweek.com

Big Leaderboard (728x90 px)

Small Leaderboard (240x90 px)

Pencil Ad (980X30 px)

Left col banner ad (600 X 100 px)

**Top Stories**

**Study Two-Year Degrees Pay More in Early Years**  
By Gillian Staff



**Breaking News**  
Texas Administration Announces \$475.5 Million in Community College Grants

**Breaking News**  
COVER STORY: Entrepreneurship  
Colleges Provide Strategies To Retain Students



Right Column Cube (300x250 px)

**Recent News**

**Adult Community College Graduates Degree & Certificate Programs, 2017**  
By Paul Boney




Right Column Banner (300x100 px)

**Community College Week**  
THE NATION'S MOST DIVERSE COMMUNITY COLLEGE AND COLLEGE CAREERS WEEK, 2017-2018

Right Column Square (140x140)

Right Column Square (140x140)



**Breaking News**  
Texas Administration Announces \$475.5 Million in Community College Grants

**Breaking News**  
APAC Student Visa Cap Doubt Grows Over Years

Right Column Skyscraper (140 wide)

Right Column Skyscraper (140 wide)

Background Ad

Background Ad