

Mechanical Specifications

Page Specifications

- **Publication trim size:** 11-3/8" wide x 15" deep
- **Screen:** 150-line screen @ 300dpi
- **Page format:** 5 columns
- **Live page size:** 10-1/8" wide, 13-1/2" deep
- **Gutter:** 1"
- **Bleed:** Not accepted
- **Kind of printing:** Web offset
- **Depth of column:** 13-1/2" or 81 picas
- **Paper stock:** Newsprint
- **Alterations Charges:** \$75/hour.

Electronic Files

- Send high-resolution PDF file to ads@ccweek.com

Advertising Policy

The publisher shall have the right to hold the advertiser and/or its advertising agency jointly and severally liable for such moneys as are due and payable to the publisher for advertising that the advertiser or its agency ordered and which was published. All contents of advertisements are subject to the publisher's approval. The publisher reserves the right to cancel or reject any advertisement, insertion order, space reservation, or position commitment at any time without cause. Publisher also reserves the right to insert words "Position Announcements" or position title above and/or below any copy. Only publication of an advertisement shall constitute final acceptance of the advertiser's order.

Agency Commission

A commission equal to 15% of the gross billing for supplied press-ready ads is allowed to advertising agencies listed in the Standard Directory of Advertising Agencies or members of recognized agency associations.

NOTE:

No agency commission will be paid on ads that require typesetting, illustrations or other services from Community College Week. Credit is subject to approval. Payment is due 30 days from the date of invoice. Invoices 60 days past due are not commissionable. In multiple discount situations, only the highest discount will apply.

For complete advertising information, go to:



PUBLICATION DATES & AD DEADLINES*

2017-18 Academic Calendar (26 issues)

Advertising		Special Reports	
Bonus Dates	Deadline		Distribution
9/11/2017	9/4/2017		NUTN, RCCA
9/25/2017	9/22/2017		
10/9/2017	10/2/2017	Education under Trump	ACCT, NACCE
10/23/2017	10/16/2017	Top100 Associate Degree Producers	
11/6/2017	10/30/2017	Bachelor's Degrees at Com Colleges	
11/27/2017	11/21/2017		
12/11/2017	12/4/2017		
12/18/2017	12/13/2017	Fastest Growing Comm. Colleges	
1/8/2018	1/3/2018	Year End Review (extended)	
1/17/2018	1/10/2018		
1/29/2018	1/24/2018	Sports in Community Colleges	
2/12/2018	2/7/2018		
2/26/18	2/20/2018	Teacher Education	NACCTEP Innovations, CCBA' ICCTC
3/12/2018	3/7/2018	New Trends/Case Studies Supplement	
3/26/2018	3/20/2018		
4/9/2018	4/5/2018		
4/23/2018	4/18/2018	Workforce Programs-By the Numbers	AACC
5/7/2018	5/2/2018		
5/21/2018	5/16/2018	21 st Century Learning Pathways	NISOD
6/4/2018	5/30/2018		
6/18/2018	6/13/2018		
7/2/2018	6/28/2018	Digital Issue (extended deadline)	
7/18/2018	7/11/2018	Meeting Planner & Calendar (extended)	Hi-Tech
8/1/2018	7/27/2018		
8/13/2018	8/8/2018		
8/27/2018	8/21/2018	Top 100 Associate & Cert. Producers	

* All copy and artwork must be received by established deadline dates. No cancellations or changes in orders accepted after the closing date.

Community College Week

All things
Community College

Community College Week

THE INDEPENDENT VOICE COVERING COMMUNITY, TECHNICAL AND JUNIOR COLLEGES

2017-18

AD

PRINT

Rates & Schedule

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THE INDEPENDENT VOICE COVERING COMMUNITY, TECHNICAL AND JUNIOR COLLEGES

PO Box 1305, Fairfax, VA 22038
(703) 978-3535 • Fax: (703) 978-3933
E-mail: ads@ccweek.com • Web: www.ccweek.com

